

ABOUT US



Over 200,000 Members and Growing

AAPC is the nation's largest association for the business of healthcare, with more than 200,000 members representing health systems, hospitals, physician offices, outpatient facilities, and payer organizations.





Healthcare Business Tips & Resources

Healthcare Business Tips & Resources is a monthly e-newsletter sent to more than 200,000 members and several thousand non-members on the 22nd of each month. Each e-newsletter contains current news and updates to help medical coders, billers, auditors, compliance specialists, and practice managers stay current on issues affecting the business side of healthcare.

Deadline and Delivery

Healthcare Business Tips & Resources is sent via email around the 15th every month. The deadline is the 5th of the month.



Delivery Rate



Open Rate

Creative Specifications

150 x 175 pixel banner, 20 KB max. Accepted Formats: GIF, PNG, and JPG — artwork may not contain any animation. Ad will be linked to an URL provided by vendor.

RATES & FREQUENCY DISCOUNTS

12 Ads	\$1,800
3 Ads	\$2,400
1 Ad	\$3,600



FOR MORE INFORMATION CONTACT

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